ISES 2021
Interested in becoming an International Society of Exposure Science Annual Supporter?

All Sponsors/Supporters receive the following:
• Year-round logo placement on the ISES website
• Year-round logo placement in all ISES email blasts (remainder of 2021)
• Logo placement as part of virtual meeting platform
• Logo placement in virtual meeting abstract book

Gold Supporter: $2,500
• Monthly exclusive social media post (once a month for remainder of 2021)
• Sponsor of the Women’s Networking Event (approximately 5 events from May-December 2021)
• ISES newsletter feature – (one in 2021)

PLUS: 2021 Virtual Meeting recognition August 30-Sept 2
• Welcome slides content for presenters and moderators
• 1 Complimentary virtual event registration (valued at $650)
• Exhibitor booth presence during virtual meeting

Platinum Supporter: $5,000
• Custom Email Blast: exclusive email content provided by the supporter, sent to full ISES membership list (500+ contacts)
• Monthly exclusive social media post (once a month for remainder of 2021)
• Sponsor of an ISES Webinar (Topics TBD, September-December 2021)
• ISES newsletter feature – (one in 2021)
• One ISES complimentary membership (valued at $165)

PLUS: 2021 Virtual Meeting recognition August 30-Sept 2
• Welcome slides content for presenters and moderators
• 2 complimentary virtual event registrations (valued at $1,200)
• Exhibitor booth presence during virtual meeting

Add-Ons
• Sponsor the abstract program (post virtual meeting, will be posted for at least one year after virtual meeting)—only one available! $1,500
• Social media campaign includes content from supporter, schedule identified and agreed upon ahead of time, promotion of specific content on behalf of supporter (implemented September-December 2021) $1,500
**ISES Membership**

**Active Membership:**
- 363 regular members
- 107 student members
- 29 developing country members
- 18 emeritus members

**Membership by Category:**
- 61% Academia
- 11% Corporate
- 16% Government/Private Sector
- 12% NonProfit

**Membership by Geography:**
- 72% North America
- 12% Europe
- 10% Asia
- 3% Australia
- 2% South America
- 1% Africa

**Email blasts:**
- Average open rate is 31%
- Average click through rate is 14%

In 2020, Facebook impact grew by 50% and Twitter grew by 80% (Twitter is by far the most active and most successful strategy for ISES).

**ISES Annual Meeting Statistics**

**Who Attends?**

- ACADEMIA: 55%
- FEDERAL GOVERNMENT: 19%
- OTHER (INCLUDING PRIVATE SECTOR): 11%
- STATE GOVERNMENT: 8%
- RESEARCH ORGANIZATION: 7%

**History of Attendance.**

- **2016**: Utrecht, Netherlands
  - October 9-13
  - 570 attendees
- **2017**: Durham, NC
  - October 15-19
  - 675 attendees
- **2018**: Ottawa, Canada
  - August 26-30
  - Joint Meeting with ISEE
  - 703 attendees
- **2019**: Kaunas, Lithuania
  - August 18-22
  - Joint Meeting with EIAQ
  - 4,953 attendees
- **2020**: Virtual Meeting
  - September 21-22
  - First Virtual Meeting
  - 474 attendees
  - 519 attendees

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