

# ISES 2021

Interested in becoming an International Society of Exposure Science Annual Supporter?

## All Sponsors/Supporters receive the following:

- Year-round logo placement on the ISES website
- Year-round logo placement in all ISES email blasts (remainder of 2021)
- Logo placement as part of virtual meeting platform
- Logo placement in virtual meeting abstract book

## Gold Supporter: \$2,500

- Monthly exclusive social media post (once a month for remainder of 2021)
- Sponsor of the Women's Networking Event (approximately 5 events from May-December 2021)
- ISES newsletter feature – (one in 2021)

## ***PLUS: 2021 Virtual Meeting recognition August 30-Sept 2***

- Welcome slides content for presenters and moderators
- 1 Complimentary virtual event registration (valued at \$650)
- Exhibitor booth presence during virtual meeting

## Platinum Supporter: \$5,000

- Custom Email Blast: exclusive email content provided by the supporter, sent to full ISES membership list (500+ contacts)
- Monthly exclusive social media post (once a month for remainder of 2021)
- Sponsor of an ISES Webinar (Topics TBD, September-December 2021)
- ISES newsletter feature – (one in 2021)
- One ISES complimentary membership (valued at \$165)

## ***PLUS: 2021 Virtual Meeting recognition August 30-Sept 2***

- Welcome slides content for presenters and moderators
- 2 complimentary virtual event registrations (valued at \$1,200)
- Exhibitor booth presence during virtual meeting

## Add-Ons

- Sponsor the abstract program (post virtual meeting, will be posted for at least one year after virtual meeting)—only one available! \$1,500
- Social media campaign includes content from supporter, schedule identified and agreed upon ahead of time, promotion of specific content on behalf of supporter (implemented September-December 2021) \$1,500

# ISES Membership

**Active Membership:**  
 363 regular members  
 107 student members  
 29 developing country members  
 18 emeritus members

**Membership by Category:**  
 61% Academia  
 11% Corporate  
 16% Government/Private Sector  
 12% NonProfit

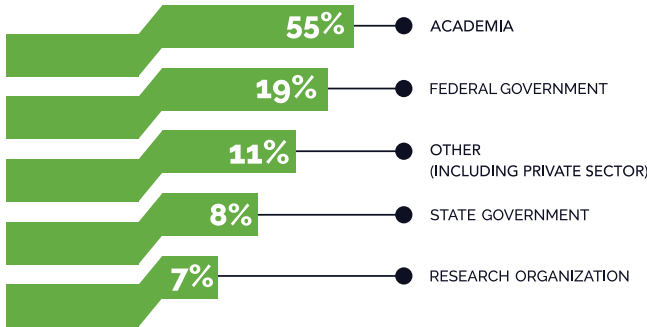
**Membership by Geography:**  
 72% North America  
 12% Europe  
 10% Asia  
 3% Australia  
 2% South America  
 1% Africa

**Email blasts:**  
 Average open rate is 31%  
 Average click through rate is 14%

In 2020, Facebook impact grew by 50% and Twitter grew by 80% (Twitter is by far the most active and most successful strategy for ISES).

# ISES Annual Meeting Statistics

## Who Attends?



- 69% UNITED STATES
- 6% CHINA
- 5% CANADA
- 3% JAPAN

## History of Attendance.

