



# ISES 2022

Interested in becoming an International Society of Exposure Science Financial Supporter?

## ISES Membership

### Active Membership:

411 regular members  
156 student members  
31 lower middle income country members  
18 emeritus members

### Membership by Category:

61% Academia  
11% Corporate  
16% Government/Private Sector  
12% NonProfit

### Membership by Geography:

72% North America  
12% Europe  
10% Asia  
3% Australia  
2% South America  
1% Africa

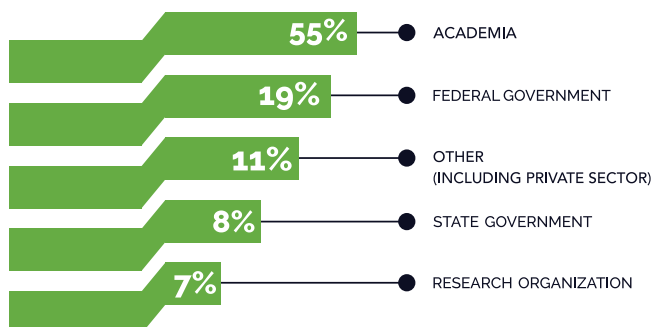
### Email blasts:

Average open rate is 31%  
Average click through rate is 14%

In 2020, Facebook impact grew by 50% and Twitter grew by 80% (Twitter is by far the most active and most successful strategy for ISES).

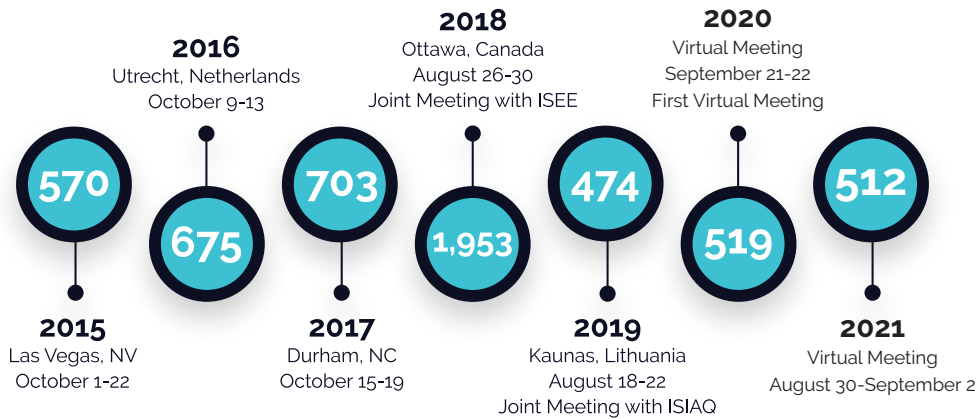
## ISES Annual Meeting Statistics

### Who Attends?



69% UNITED STATES  
6% CHINA  
5% CANADA  
3% JAPAN

## History of Attendance.



## EXHIBITOR LEVELS

BENEFITS	BRONZE	SILVER	GOLD	PLATINUM
Acknowledgment throughout the venue--logos on banners, signage and other visible locations	✓	✓	✓	✓
10' x 10' booth in the exhibit hall	✓	✓	✓	10' x 20'
Your logo displayed on both the home page and the exhibitor page of the ISES2022 meeting website	✓	✓	✓	✓
Acknowledgment in the meeting abstract book	✓	✓	✓	✓
Push notifications through the app - PENDING				✓
Complimentary meeting registrations	1	2	3	4

	BRONZE	SILVER	GOLD	PLATINUM
Acknowledgments on ISES social media platforms (LinkedIn, Twitter, Facebook). Sponsors will be acknowledged at least three times, individually and collectively, between the completion of sponsorship agreement and the end of the calendar year		✓	✓	✓
Sensor Technology Fair			✓	✓
Investment	\$1,000	\$2,500	\$5,000	\$10,000

## OTHER SPONSORSHIP OPPORTUNITIES

### BENEFITS

Sponsor the pre-conference workshops	\$10,000	** Sponsors receive all the benefits of a Bronze Exhibitor Sponsor
Sponsor the plenary speakers	\$10,000	** Sponsors receive all the benefits of a Bronze Exhibitor Sponsor
Sponsor the coffee and snack breaks (2 per day, 3 days)	\$7,500	** Sponsors receive all the benefits of a Bronze Exhibitor Sponsor
Sponsor Women's Networking Event	\$10,000	** Sponsors receive all the benefits of a Bronze Exhibitor Sponsor
Sponsor Affinity Discussion Groups	\$10,000	** Sponsors receive all the benefits of a Bronze Exhibitor Sponsor

Sponsor the headshot photo booth	\$12,000	** Sponsors receive all the benefits of a Bronze Exhibitor Sponsor
Sponsor the local dinner/entertainment event scheduled	\$15,000	** Sponsors receive all the benefits of a Bronze Exhibitor Sponsor
<b>ADDED ALA CARTE FEATURES:</b>		
Sponsor the WiFi	\$12,000	** Sponsors receive all the benefits of a Bronze Exhibitor Sponsor
Sponsor the mobile app	\$10,000	** Sponsors receive all the benefits of a Bronze Exhibitor Sponsor
Participate in the networking tables during lunch breaks	\$5,000	** Sponsors receive all the benefits of a Bronze Exhibitor Sponsor
Sponsor the directional signage onsite	\$5,000	** Sponsors receive all the benefits of a Bronze Exhibitor Sponsor
Sponsor the lanyards	\$3,000	** Sponsors receive all the benefits of a Bronze Exhibitor Sponsor

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